

## Mouse clicks earn bottle of wine

Filling in an on-line survey has earned Sepali Naus a nice bottle of wine. Sepali, who owns the Mangere Floral Studio on Coronation Road, Mangere Bridge, responded to an invitation to fill in an on-line survey about people's web site needs. Several mouse clicks later, Sepali went into the draw with many others, and emerged the lucky winner.

So what was the reason behind the survey? Your writer is doing a Certificate in Small Business Management, and one of the marketing assignments was a survey. What better topic than people's web site needs since I have recently started my own business designing web sites. The survey results will provide a good insight into what clients find important, allowing a strong focus on their needs.



Sepali enjoyed filling in the survey and says "The questions in the survey also reminded me to do something about having web pages for my own shop, especially for our silk flower range which is our specialty".

Mangere Floral Studio already have an extended listing on the Mangere Bridge Community web site, and Sepali is keen to have some web pages for her shop hosted from this site, which operates like a virtual Village.

My assignment is due mid July so I am putting my head down to get it finished on time. The Course is given by Te Wananga o Aotearoa, and I happily recommend it. It requires a lot of my time, but is very practical. The tutors all have a business background and provide practical advice, and having several hundred students interested on broadening their business skills makes for a focussed class room.

And as far as Sepali is concerned: "I love red wines". Bring on winter, and a nice open fire!

Copyright ©2005 Peter Dentener

Published on the Mangere Bridge Community web site ([www.mangerebridge.co.nz](http://www.mangerebridge.co.nz)),  
14/07/2005

Peter R. Dentener  
Adecron WebDesign  
9 Ashcroft Ave  
Mangere Bridge  
Auckland  
Ph/fax +64 09 636-6245  
Mobile: 021 261-2029  
Email: [peter.dentener@adecron.co.nz](mailto:peter.dentener@adecron.co.nz)  
[www.adecron.co.nz](http://www.adecron.co.nz)